



SEMINOLE COUNTY
PUBLIC SCHOOLS

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Dear Colleague,

My name is Beth Davalos and I am the Families in Transition Liaison for Seminole County Public Schools (SCPS). Last March, I contacted you regarding the *60 Minutes* segment regarding homeless and hungry children in Seminole County called *Hard Times Generation* which can be found at <http://www.cbsnews.com/video/watch/?id=7371392n>.

Now, *60 Minutes* as completed a follow-up segment on the epidemic of homeless children, which has risen since the beginning of the recession. This segment will be airing within the next couple of weeks. (They will give us a definite air date only a few days prior to the schedule.) The showing of this segment is a unique opportunity to help raise awareness about your organization through your local media and to let people know how the epidemic of homeless children and families are affecting your own city or town.

The follow-up *60 Minutes* segment will feature homeless children and families and will share ways that our community has joined together to help them. In preparation for this *60 Minutes* segment, I encourage you to use this opportunity to contact your local CBS television station, radio station and local newspapers. Invite them to cover pro-active programs and local issues that homeless children and families are facing. These could air as pre- or post news stories around the same date of the *60 Minutes* segment.

The SCPS Families in Transition program was implemented under the Federal McKinney-Vento Act, which protects the rights of homeless students. We work closely with our local community to help our families' access local resources and work towards stability. Please visit our website at www.SeminoleHomelessKids.org to learn more about our program and the law that protect the rights of homeless students.

Feel free to forward this information to other people in your community to further support the involvement of community members to end homelessness in our country!

Please keep checking back on www.60minutes.com to see a preview of the upcoming segment and I will contact you again when an air-date has been finalized.

Together we can make a difference!

Best regards,

Beth Davalos, MSW LCSW
Families in Transition Liaison